

## Berkley Introduces Two New Baits for Bassmaster Classic

Berkley, the title sponsor of the U.S. Angler's Choice Western Rookie League, has a tradition of releasing new baits for the Bassmaster Classic, and in two of the last three years, one of those baits has become a major part of the winning pattern. In 2007, Boyd Duckett flipped grass beds with the newly released 4" Chigger Craw en route to victory on Alabama's Lay Lake. Then in 2009, Skeet Reese claimed victory on Louisiana's Red River when he pitched the 4" Crazy Legs Chigger Craw to stumps.

Keeping with their tradition, Berkley has once again introduced new soft plastic lures for their Bassmaster Classic competitors to use in hopes of claiming another victory in the sport's biggest event. The new 3" Crazy Legs Chigger Craw and a re-introduced Power Minnow will make their appearance at Lay Lake again when the Bassmaster Classic stops there February 19, 2010.



Built on a design that has taken the bass fishing circuits by storm, the new Berkley® PowerBait® 3-inch Crazy Legs Chigger Craw gives anglers a finesse option that is unmatched.

Applications are simple with this pint-sized finesse bait, simply rig Texas style, Carolina rig or lead-head. It also makes an excellent jig trailer for a more subtle approach to catch bait-shy fish.

Fishing with this bait is done over open water or around any structure that presents itself.

"It is easy to get caught up in power fishing," said Skeet Reese, Berkley Pro angler. "I like to use this smaller Crazy Legs Chigger Craw to fish thick grass edges and along rip rap with lighter tackle. Cashing in on these small baits is ideal for finesse applications. This will be one of my key secrets on the tournament trail this year."

Available in 10 fish-catching colors, the PowerBait® Crazy Legs Chigger Craw features high-action pinchers that create more action on the fall for an increase in strikes. The crazy legs swim with fast or slow movement and even flutter during a pause in the retrieve. MSRP for this new finesse bait is \$3.99 per package, which contains six Crazy Legs Chigger Craws.



to fish these baits for a multitude of freshwater species.

The unique split tail design of the Power Minnow provides a subtle, finesse presentation. For the best results, use the PowerBait® Power Minnow in any situation where bass find themselves with lockjaw. One great set up for this soft plastic is the drop shot rig. This will allow an angler to utilize the lifelike action of the Power Minnow to its fullest ability.

"The PowerBait® Power Minnow is perfect for finicky fish that require a more subtle presentation," said Mike Iaconelli, Berkley Pro angler. "I like to rig the 4-inch Power Minnow with a 1/4-ounce jig head and fish it around heavy cover. It also works well when fishing open water on a drop shot rig. When I fish it slow, it produces more strikes than fishing it quickly through an area."

Berkley PowerBait® Power Minnows are available in six proven colors, and a package of Berkley PowerBait® Power Minnows has an MSRP of \$3.99.