



U.S. Angler's Choice announces 2010 Pro-Am season

U.S. Angler's Choice is pleased to announce the 2010 Western Pro-Am season. "We have a solid program that is going to give weekend tournament anglers the opportunity to fish some of the best lakes in California during prime fishing times" noted U.S. Angler's Choice Director of Operations Bill Hutcheson. "Best of all, anglers who fish all four of our events will qualify to compete for thousands in bonus cash at the final event of the season. The selection of the bodies of water Angler's Choice is fishing in 2010 will be a true test of the best anglers in the state. Angler's Choice not only doubles up on lakes that cater to finesse anglers, but we double up on bodies of water that lean towards power fishing. Whoever comes out on top of the Bonus Cash payday at the final event will have proven themselves as one of the top anglers in the state".

Consistency at these Pro-am events is key and having an experience tournament staff is one of the areas where Angler's Choice is head and shoulders above the competition. Led by Western Pro-Am Tournament Director Bill Cook, the U.S.A.C. Western Pro-Am's are staffed by seasoned USAC team directors including Bret Smith, AC Clear Lake and West Delta team director, Bill Hutcheson, USAC Director of Operations, and Terry Greenwaldt. This staff has decades of tournaments under their belt and know how to run a seamless, quality event that will have you coming back for more.

Premiering at the Oroville Pro-Am will be the latest in state of the art weigh-in systems as U.S. Anglers Choice implements the use of the Pro Tournament Scales TS scale system with remote scoring. Once your fish hit these certified scales, the weight is directly transmitted to the computer with no possibility of human scoring error. All anglers will be given a printed computer receipt as they leave the scales to document their daily catch. Not only will this add accuracy to the daily totals, but it will also speed up the weigh-in process.

Four events constitute the 2010 season with the opener occurring on February 27-28th at Lake Oroville. With the cooler winter weather still hanging around, anglers will be able to capitalize on Orville's wide open bite and will likely need about 15 lbs per day to lead the pack.

From there, the trail moves to Lake Shasta on March 27-28th. The springtime bite on spots, largemouth, and smallmouth bass should be in full swing with limits aplenty hitting the scales each day.

Big fish are the name of the game as the USAC trail heads towards the coast and that famed big bass fishery known as Clear Lake. In the spawn/post spawn springtime, any

cast can result in a lunker and anglers will be plying the waters with a variety of baits for what are typically 20 pound plus bags of fish.

The final event of the 2010 season slated for September 10-12th at the California Delta will be a three day Friday-Saturday-Sunday event with a unique format. Due to the California Six-hour day rule, first day competitors will fish from 6am to 12 noon. Second Day competition will focus on the afternoon bite with anglers on the water from 1pm – 7pm. The third and final day will again see anglers plying the waters from 6am to 12 noon prior to the awards ceremonies which will be held in the picnic area at Russo's.

The U.S. Anglers Choice payback is one of the best in the west. The Payback for 2010 exceeds 100% on the Pro angler side. Best of all, its' what you the angler can use – straight up cash! Furthermore, our complete payback and options payback will be posted as soon as the partner pairing meetings start. No more guessing what the true numbers are and what you will be paid for your finish.

2010 Anglers Choice Pro-Am Payback*

** Based on 150 boat field – one in five payback*

PAYBACK CHART DOES NOT INCLUDE OPTION PAYOUTS

Place	Pro Payback	Bonus Cash Payback**	Total Payback at fourth event
1 st	\$12,500	\$15,300	\$27,800
2 nd	\$7,000	\$10,200	\$17,900
3 rd	\$5,000	\$6,375	\$11,375
4 th	\$3,500	\$5,100	\$8,600
5 th	\$3,000	\$3,825	\$6,825
6 th	\$2,500	\$2,550	\$5,050
7 th	\$2,000	\$2,550	\$5,050
8 th	\$1,500	\$2,550	\$4,050
9 th	\$1,250	\$1,275	\$2,525
10 th	\$1,250	\$1,275	\$2,525
11 th	\$1,000		\$1,000
12 th	\$1,000		\$1,000
13 th	\$1,000		\$1,000
14 th	\$1,000		\$1,000
15 th	\$1,000		\$1,000
16 th	\$800		\$800
17 th	\$800		\$800
18 th	\$800		\$800
19 th	\$800		\$800
20 th	\$800		\$800
21 st	\$500		\$500
22 nd	\$500		\$500
23 rd	\$500		\$500
24 th	\$500		\$500
25 th	\$500		\$500
26 th	\$500		\$500

27 th	\$500		\$500
28 th	\$500		\$500
29 th	\$500		\$500
30 th	\$500		\$500
Pro Payback	\$53,500	\$51,000	\$104,500

BONUS CASH** - In addition to these great stand-alone paybacks, Angler's Choice is holding in reserve 20% of the Pro entry money and 10% of the Am entry money for the final event of the year. This reserve will be awarded as Bonus Cash to the top 10 Pro and Am fishermen who participated in all four events over the course of the 2010 season. This is not a year end point's race as the Bonus Cash paybacks are awarded based on participation, so everyone has a shot at winning regardless of how well you finish during the first three tournaments. Based upon full fields at all four AC Pro-Am's, this would amount to \$51,000 on the Pro side and \$13,500 for the Am anglers. These numbers do not include 100% paid back option money or other winnings from the final tournament. The top finishing pro at the end of the year will more than likely walk away with a \$30,000 payday – more cash than is available at any other weekend Pro-Am! You can only get in on the Bonus cash by fishing all four USAC Pro-Am events though, so sign up now!

Angler's Choice Pro-am events use a shared weight formula in which each day's Pro and Am angler effectively fish as a team to catch their best five fish limit. The Pro and Am angler "Share" the total weight, which carries over to the next day of fishing. Pro and Am anglers are paired up with different partners for the second and any subsequent days of fishing.

Entry fee for the 2010 season is \$425 for Pro anglers and \$225 for Am anglers. Pro and Am anglers who sign up together are given a guaranteed entry status. All other entries will be taken on a first come, first serve basis and paired accordingly.

All Options at Angler's Choice Pro-Am events are paid back 100% and both the Pro and Am anglers have their own separate option pools. Options for the 2010 season will include a \$50 Big Bass option that will pay out to the top two largest bass of each day. There is also a \$50 Top 10 option that pays out to the top 10 Pro and top 10 Am anglers entered into this option pool at the end of the tournament.

Competitors may sign up for the U.S. Anglers Choice Pro-Am events by logging on to www.usanglerschoice.net and clicking the Pro-am events link home page. You may then click on the entry form, print a copy and mail it in with a check or credit card. You may also enter over the phone by calling (800) 360-7112 and speaking with the Angler's Choice tournament coordinator Sonia. Specific event related questions should be directed to Tournament Director Bill Cook at (661) 319-3014. Deadline to enter prior to each tournament is the Wednesday prior to the start of the official pre-fish period.

Fish the best in 2010 – Fish U.S. Angler's Choice.